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Shawna Kelly

Objective

To be a vital part of a company's team, which is passionate about technology and encourages personal as well as company, growth. Motivated to work hard, be organized and original. Thrive from humor, high performance, and constantly improving work skills through research and experimentation. Lively online resume in Macromedia Flash with sound: artzest.com/resume_s2.htm

Education

UCSB – University of California Santa Barbara, CA

Bachelors Degree, Creative Studies (Advanced Fine & Digital Studies, Business and Psychology), June 1998

- Won the Abram's Prize for Artistic Excellence.
- Earned academic honors.

Diablo Valley College, CA

Certification in Multimedia, December 1999

- Teacher's Aid and Private Tutor.

Mira Mesa High in San Diego, CA

Valedictorian, 1989

Press/attendee at Pocket PC Summit, CTIA, CES, SIGGRAPH and Seybold conferences. Tech editor/writer who continuously refreshes cutting-edge knowledge.

Experience

August 2004 – October 2004 Altera Corporation, San Jose, CA

Corporate Marketing Presentation Specialist

- Producing and polishing presentations –implementing corporate standards.
- Visual problem solving, re-creating diagrams, charts and product images.
- Collaborating with internal clients/presenters. Creation of Net Seminars.

2002 – Present Northern California Mobile Computing SIG

sf.mobilecomputingsig.com

Co-Manager & Presenter

- Organize meetings, events, and conference exhibition booths. Perform online publicity, vendor promotion and speaker relations. Co-Host of radio broadcast.
- Recruit speakers from high-end companies and new technology companies.
- Conduct presentations on hardware and software technology.

2002 – Present Pocket PC Magazine, Fairfield, IA

Pocket PC Magazine Contributing Technology Writer and Editor

Board of Experts Judge for the most prestigious awards in the mobile field: Pocket PC Awards, as well as the BNB multimedia awards, and EDNET awards.

Organization Member of SFMMUF (President for a year and committee member for over four years), SIGGRAPH, WITI, and the Graphic Arts Guild.

1999 –present Artzest Consulting, Walnut Creek, CA

Multimedia / Mobile Consultant & Editor

- Produce high-end, unusual and lively multimedia primarily with Macromedia Flash, Photoshop, and Dreamweaver. Write/edit content and conduct online marketing. Also promote, train/consult on Pocket PC mobile computers.
- Utilize Premiere, After Effects, Sorenson Squeeze, Director, ImageReady, Illustrator, Lightwave, Swift3D, and 3D Studio Max, etc.
- Client business software includes Word, Adobe Acrobat, and Power Point, etc.
- Project manage, direct, produce, market research, and consult.

Microsoft Mobile (MVP) Most Valuable Professional status granted January 27th 2004 by Microsoft Corporation. Includes privileges, events, software/hardware, and technology expertise recognition.



Clients

Clients include: Certifire.com, Hewlett-Packard, Peachpit Press, Marchfirst.com, USWeb, Mathdork.com, Blastweb.com, Global Consulting Strategies, Attik.com, Fitbalance.com, Papaya.net, Applied Motor Control, (appliedmotorcontrol.com), Merchant Support Network, etc.



Interests

Exploring the broadband Internet, navigating with GPS for work and Geocaching (high-tech treasure hunting), using mobile devices, WiFi, Bluetooth, and communicating via messaging services. Other interests include Swing and Salsa dancing, GPS Golf, digital photography, and Sushi.

References

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